



ABN: 69 002 351 840

Here at Zexa Australia, we have always been committed to helping Australians arm themselves against infectious pathogens, whether it be in the workplace, at home or when “out and about”.

We are feeling a growing anxiety in the community about how to choose products that perform effectively for “touchpoint protection”.

There are many, many products that carry the claim that they can kill 99.9% of germs. But can they? And how quickly? And how long do their protective properties last?

Reassuringly, the regulatory authorities are banning some products and scrutinising claims to stamp out misleading information and label claims. In the meantime, choosing from the remaining products and knowing they’re fit for purpose can be daunting.

We know that contact times are the key to stopping the spread of infections. Fact: it is difficult to expose surfaces for 10 minutes or longer to a product during disinfection, or sanitisation.

Worryingly, many products have actually never been tested to make sure they do that - some simply use a formula ‘pre-determined’ to be effective against the pathogens about which they want to make the claim.

At the core of Zexa’s vision is a mission to “Clean fast. Clean safe”. So it came naturally to us that our Sure Shield “Touchpoint Protection” products would be formulated to fight the pathogens that spread infection fast, without adding additional hazards and dangers with toxic chemicals.

Aiming for the quickest possible kill times with our products, our chemist chose ingredients he knows to be effective against some of the most persistent germs. Then we had them independently tested by one of the most credible testing organisations to make sure they worked.

Our Sure Shield products were found to kill greater than 99.99% of germs within a minute and at a greater rate of effectiveness than that required by the test criteria.

So, how do they protect against the conditions we face in our homes, workplaces and communities today?

The Sure Shield Touchpoint Protection range is ready to use, requiring no dilution, special protection or disposal. It is ideal for daily use in hospitals, military environments, aircraft, aged-care facilities, child-care, schools, offices, supermarkets, gyms, throughout the community and households.

Along with laboratory tests that prove the product kill times and rates, the other compelling feature of our Sure Shield products is that they can be used in the most sensitive environments and wherever the use of toxic or corrosive products is not an option. This provides peace of mind on WH&S and compliance.

We want you to feel confident that these products will deliver the protection you need on all surfaces you touch every day. So we thought we’d add some academic journal links so you can reassure yourself that the Quaternary compound we’re using in our Sure Shield 360 Commercial Grade Disinfectant Cleaner &

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Deodoriser, 360 Plus Hospital Grade Disinfectant Cleaner & Deodoriser, Surface Sanitiser and alcohol-free Hand Sanitiser is a highly regarded ingredient in the fight against infectious germs at the highest level.

**To read more, click here**

[https://www.ajicjournal.org/article/S0196-6553\(20\)30313-8/pdf](https://www.ajicjournal.org/article/S0196-6553(20)30313-8/pdf)

To help you with the daunting task of 'staying safe', wherever you are, we have designed protocols for each of these areas and more, as part of our Touchpoint Protection Program.

**To read more, click here**

<https://zexa.com.au/news-2/>

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